

Brian Adaschik

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Professional Summary

Creative and driven digital content creator with experience in video editing, motion graphics, and social media marketing. Skilled in producing engaging media, leading projects from concept to launch, and building brand presence through storytelling. Proficient in Adobe Creative Suite and adaptable in fast-paced, collaborative environments.

Core Skills

Digital Marketing & Social Media • Short-Form Video (TikTok, Reels, YouTube Shorts) • Video Editing & Motion Graphics (Premiere, After Effects) • Illustration & Branding (Photoshop, Illustrator, InDesign) • Scriptwriting & Storyboarding • Team Collaboration • On-Camera Presentation

Professional Experience

Lead Background Artist (Freelance)

YouTube Creator Collaboration | 2025 – Present

- Leading background art for a comic series launching via Kickstarter in Oct 2025.
- Establishing visual style and branding with the creator's production team.
- Designing promotional and crowdfunding media assets.

Commercial Illustrator & Media Designer

Baxter's Games | 2023 – Present

- Produced 60+ comic strips, a full comic book, and a collectible card series.
- Designed marketing visuals for multiple upcoming board games (Nov 2025).

- Created promotional materials for launches and digital campaigns.

Lead Paranormal Investigator & Media Contributor

Historic Tours of America | 2022 – Present

- Wrote and refined tour scripts to strengthen storytelling and clarity.
 - Produced social media ads and video content for national campaigns.
 - Delivered live and on-camera presentations to large audiences.
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Education

B.A. in Art & Animation – Lesley University

Awards & Achievements

- Scholastic Art & Writing Awards – Silver Key (Animated Short)
 - Lead Paranormal Investigator of the Quarter – Historic Tours of America
 - Vice President, Jam Band Club – Lesley University
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Additional Highlights

Proficient in Adobe Creative Suite • Strong background in motion graphics & comics •
Comfortable on-camera • Passionate about storytelling & community-driven content